

Windsor Cross Country

2024 *Schoolfundr.com* Fundraising Campaign!

We are starting our biggest fundraiser today, and we need your help!

Schoolfundr is an online donation fundraiser utilizing email, text, and social media to raise money for our program. Using *Schoolfundr*, our program will keep 97% of the money we raise! (they only take out a standard 3% payment processing fee). **This is a much more cost-efficient fundraiser than similar efforts you might have been a part of in the past.**



We are asking each of our 25 team members to compile a list of at least 20 email addresses AND 20 phone numbers to input into their profiles so the *Schoolfundr* system can automate our email outreach and help us collect donations (more is ok!). These emails and phone numbers should be legitimate contacts like relatives, family friends, neighbors, and parents' co-workers, for example.

WHAT'S NOT REQUIRED: there is no minimum fundraising amount required by athlete.

WHAT IS REQUIRED: all athletes create an account and participate to the best of their ability. We fully expect that with a full group effort, yielding an average of \$100 per athlete, we can achieve our team goal of raising a total of \$2500 from this campaign.

Instructions:

1. Each team member goes to our team's *Schoolfundr* site <https://app.schoolfundr.org/participant/windsorcrosscountry2024/join> to create an account. (Use the QR code or copy/paste URL if you need to)
2. Input 20 email addresses AND 20 phone numbers to input into your individual profile so the *Schoolfundr* system can automate our email outreach and help us collect donations. **DEADLINE: Start immediately and complete this step by Thursday, August 29!** We expect the system to remain open to receive donations for 2 weeks or so.



Next Steps and More!

1. Coach Ruben will ensure everyone has created an account and has loaded your emails and phone numbers this week. He will remind you until you get it done! (Make his job easy, ok?)
2. **Fun Contest!** – Girls versus Boys! We will keep track of the average amount raised per person on the girls' team and the boys' team. The team with the higher average when the campaign ends gets treated to a smoothy outing with Coach Ruben at Fruity Moto!
3. **Gift Certificates!** – A Healdsburg Running Company gift certificate of \$30 for individual athletes raising more than \$250, \$55 for those raising more than \$375, and \$90 for those raising more than \$500!